



City of Cambridge

Purchasing Department

Cynthia H. Griffin
Purchasing Agent

To: All bidders

From: City of Cambridge

Date: January 17, 2013

Re: File No. 6288, Content Management System for Cambridge Public Schools, Addendum No. 1

The following questions were submitted and answered.

Question

Please advise the source and reason why the following Quality Requirement is required. Quality Requirement # 5- Vendor is the developer and maintainer of the software. Does this require the vendor must use a proprietary software solution, rather than an industry-standard or open- source software solution.

Answer

The Cambridge Public Schools IT staff is the source. Cambridge Public Schools uses and will continue to acquire Free and Open Source Software (FOSS) solutions, and Quality Requirement # 5 does not preclude this. Cambridge Public Schools expects to contract directly with a vendor that develops and maintains the software, has access to the source code, and is able to make alterations for Cambridge Public Schools.

Question

Bid submission- Stated that the proposed need proved at least 3 clients that are K-12 school districts. Will a vendor automatically be disqualified if they cannot provide these exact references?

Answer

The School will not consider your firms bid if your firm does not have at least three clients listed as references that are K-12 School Districts with 10,000 or more students using the CMS for more than 2 year after implantation.

The following vendors participated in the conference call held on Thursday, January 16, 2014.

Jeff von Rosenberg, Pearson Equella
Kathy Murphy, School Wires
Dan Ziccardi, GRM
Jamie Spooner, Greenlight Interactive
Jay Santos, Pearson
Jeff Mackler, MRW Connected
Greg Huffman, GRM



The following questions were asked and answered during the conference call.

Q: Did you visit vendors in the past 6 months to develop requirements this RFB?

A: Yes, we talked with vendors, used vendor web pages, and reviewed arrangements with our current vendor.

Q: Please clarify requirement B.9.

A: We are referring to an organized folder structure within the CMS where we store images and documents, like a media library.

Q: Is requirement B.10 referring to Youtube videos?

A: Requirement B.10 is replaced by the following:

Ability to embed external content types such as video, social media feeds, iFrame.

Q: What system in place performs the functions outlined in the RFP now?

A: Our CMS is currently provided by Promethean, which is in the ActivProgress suite. It was not intended to be a full blown CMS, and we are looking to replace it.

Note: This process is a Invitation for Bid process not a Request for Proposal (RFP)

Q: What is the total number of users accessing the system (editing and accessing content)?

A: There is currently one administrator, but there will be more in the future. We need the ability to add more administrators with different user rights. For content viewers, it ranges depending on time of year. We maintain a public school district website in city serving 100,000 people.

Q: Do you need user accounts outside of LDAP, such as parent accounts?

A: No.

Q: Will you use this as a supplement to other existing systems like Google Docs or Blackboard Learn, or would you like some integration with those systems?

A: No.

Q: Do we have a preference toward open source or propriety software?

A: No, we want the best solution that meets all our requirements at the lowest price.

Q: Is quality requirement B.3 a firm requirement or is it optional?

A: All requirements are firm.

Q: How many digital resources, sites, and overall digital assets do you have now, and how many will we want to migrate into the new system?

A: We have 21 websites. We do not know the number of assets. Bidders can review the content at www.cpsd.us.

Q: Are we looking for a digital resource management system or a webpage management system?

A: We looking for a webpage management system.

All other details remain the same.



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